



**Blanche S. Katz,
M.S.N., R.N., G.N.P.**

Recognized Expert
As a Gerontological Nurse Practitioner with 18 years of know-how and having cared for her own parents and spouse, Blanche, the Eldercare Educator, brings to the speaker's platform a wealth of information and experience combined with a compassion for others and their special needs. She works with adult children who want to anticipate and avoid conflicts as their loved ones grow older.

People are Saying ...

"Thank you very much for your dedication and willingness to impart your immense professional expertise and knowledge."

Did You Know ...

The annual estimated cost of caregiving in the U.S. is \$20 billion. The estimated unreimbursed out-of-pocket cost per caregiver annually is about \$4,700.¹

¹*National Family Caregivers Association 2000*

Balancing Elder Care into Your Family Life

Topics

Eldercare ... How's That Working For You?

What to do as your loved one grows older

- Handling a Medical Crisis/Getting Organized
- Managing Distance Caregiving
- Learning Family Dynamics
- Deciding About Housing and Support Services
- Conducting the Business of Caregiving
- Legal Aspects – Protecting Wishes and Assets
- Surviving the Stresses of Parent/Spousal Care

**Note: Any of these topics can be presented separately or in any grouping*

How to Get What You Want from Health Care People

How to use the elements of positive, assertive techniques when faced with unresponsive health care providers.

- Getting straight answers
- Practicing with proven tools and techniques
- Be empowered as part of the Care Giver Team

These topics help caregivers and their loved ones conserve time, energy and money.

See Blanche in Action

See and hear Blanche Katz as she presents a segment of Aging Parents:TM The Seminar. You will see an example of Blanche illustrating how to manage one of the many challenges of the care of aging loved ones. One main emphasis of the entire series is to have a plan.

A free preview DVD/Video (VHS) available upon request.

More Information:

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What People Are Saying ...

"We thought the seminar was especially informative and educational as we are just starting to experience several of the issues covered in the seminar with my wife's parents," according to two seminar attendees.

"All of the materials are absolutely priceless – very practical. You have a very caring, practical approach to this scary topic!"

"The plethora of resources, information, and tools given us served to address our needs as care-givers who want to do the best possible for our mom."

"I had no idea until now how many agencies exist to give help in such a wide variety of areas."

"Blanche's style is so reassuring and fun! Great handouts. Sense of support network ready and in place to help."

"I thought the speakers were informative especially with some of their personal experiences / cases that they gave as examples. Blanche was great!"

Ageing Parents:™ The Seminar

The materials used in this seminar were developed by Lifetapes Communications and are endorsed, recommended or distributed by the country's leading organizations in the field, including:

- American Society on Aging
- National Council on Aging
- American Assn. of Homes and Services for Aging
- American Health Care Association
- American Bar Association
- Institute of Certified Financial Planners
- Catholic Charities
- B'nai B'rith

Did You Know ...

More than one-quarter (26.6%) of the sampled population is currently caring for a family member or friend, or has been within the past year. This is based on more than 54 million people having been caregivers during that year. Surprisingly, among the 26.6% the number of men participating in care is 44%. The number of caregivers living in the same household as the one they care for is 37%.

Source: National Family Caregivers Association (NFCA) Random Sample Telephone Survey of 1000 adults, Funded by CareThere.com, Summer, 2000..

Blanche's Certifications

Blanche is certified to present these seminars as well as others and can customize any session:

- “Elder Care and Work: Finding the Balance” by John Paul Marosy’s Bringing Elder Care Home, LLC
- “Communicating Effectively with Health Care Professionals” by the National Family Care Givers Association
- “Ageing Parents:™ The Seminar” by Lifetapes Communication, Inc., which is endorsed by many national organizations.